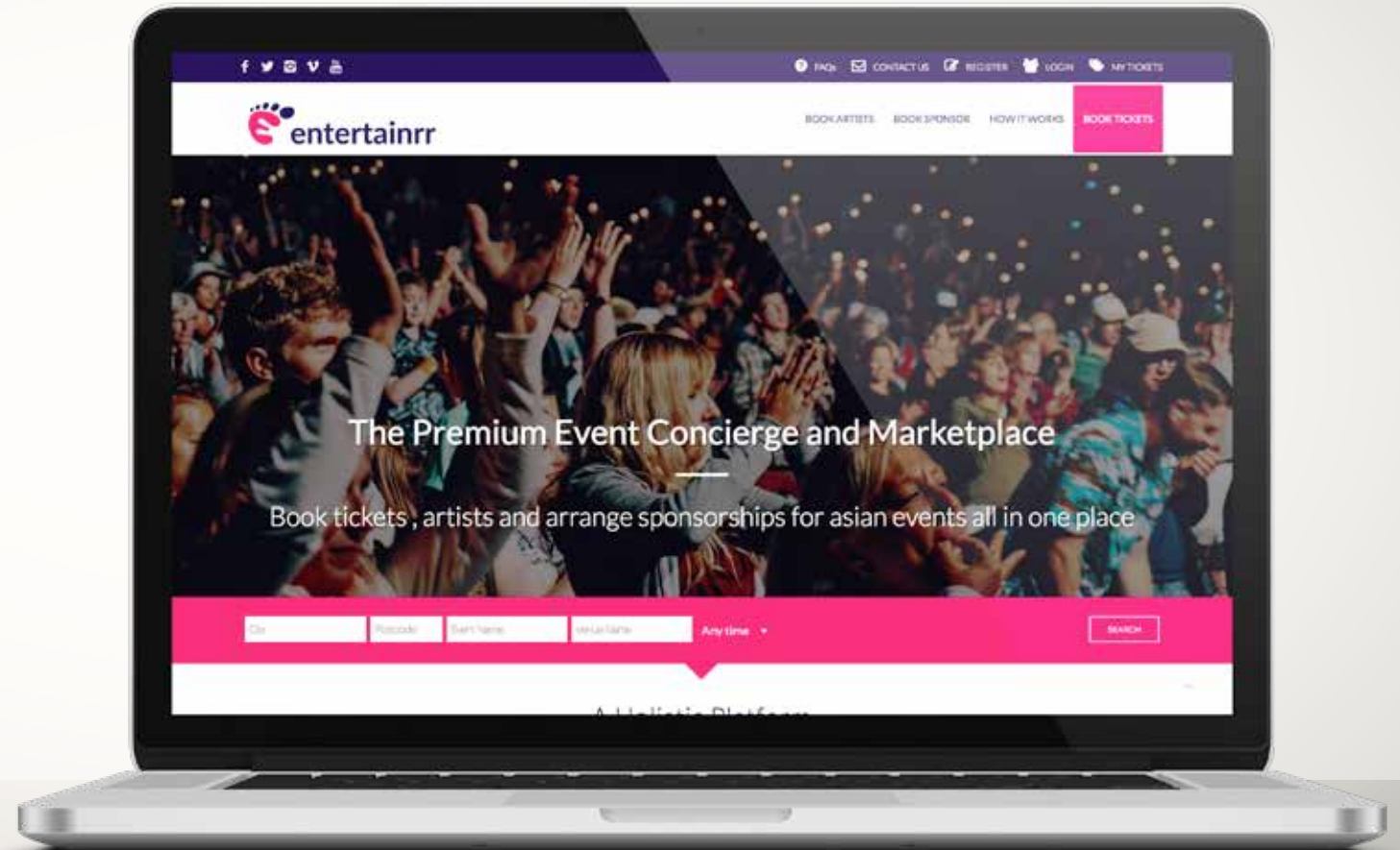




# Email Promotional Campaigns



# You will learn how to...

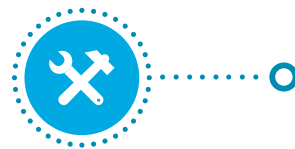
**Select a Customer List**

5 Minutes



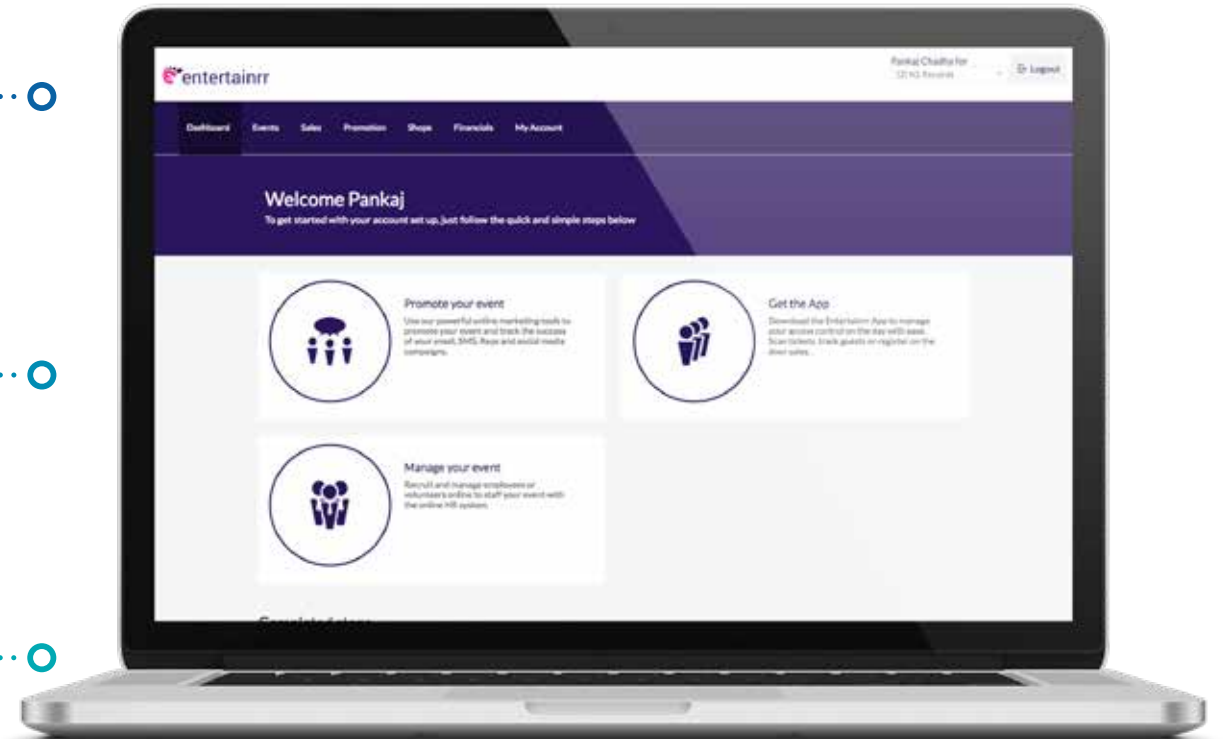
**Set up an Email Campaign**

5 Minutes



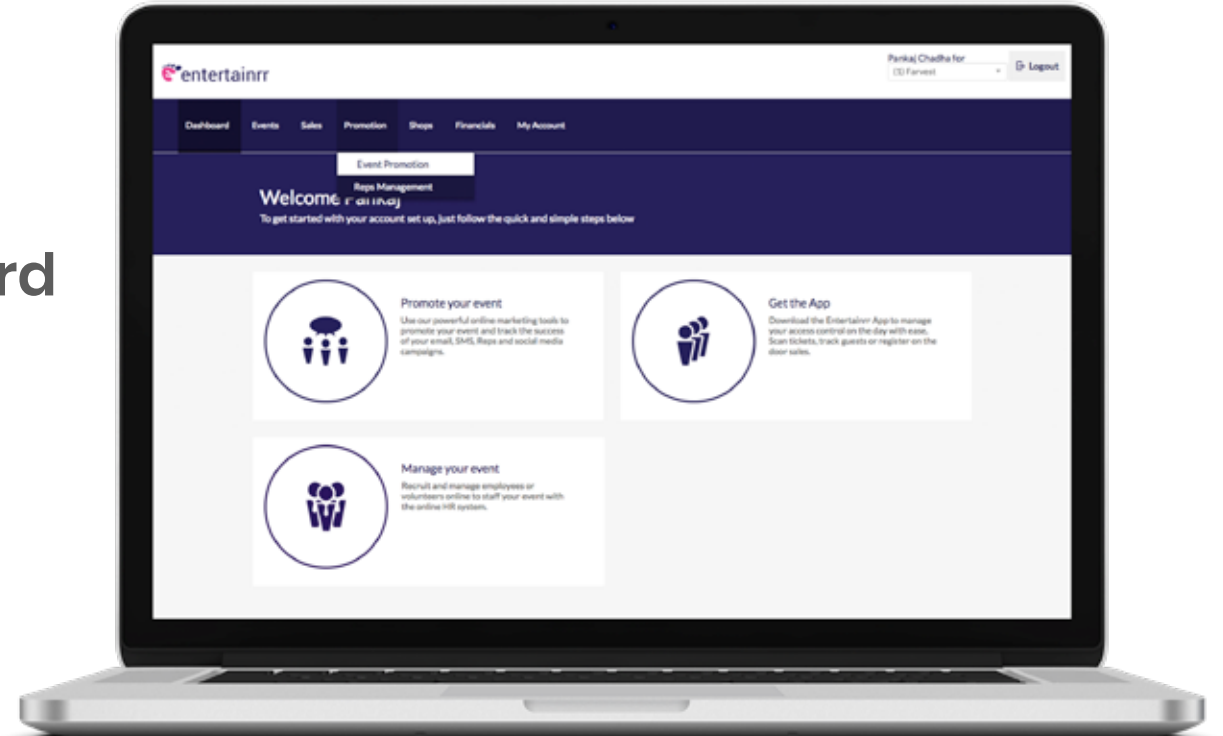
**Track & Analyse**

5 Minutes

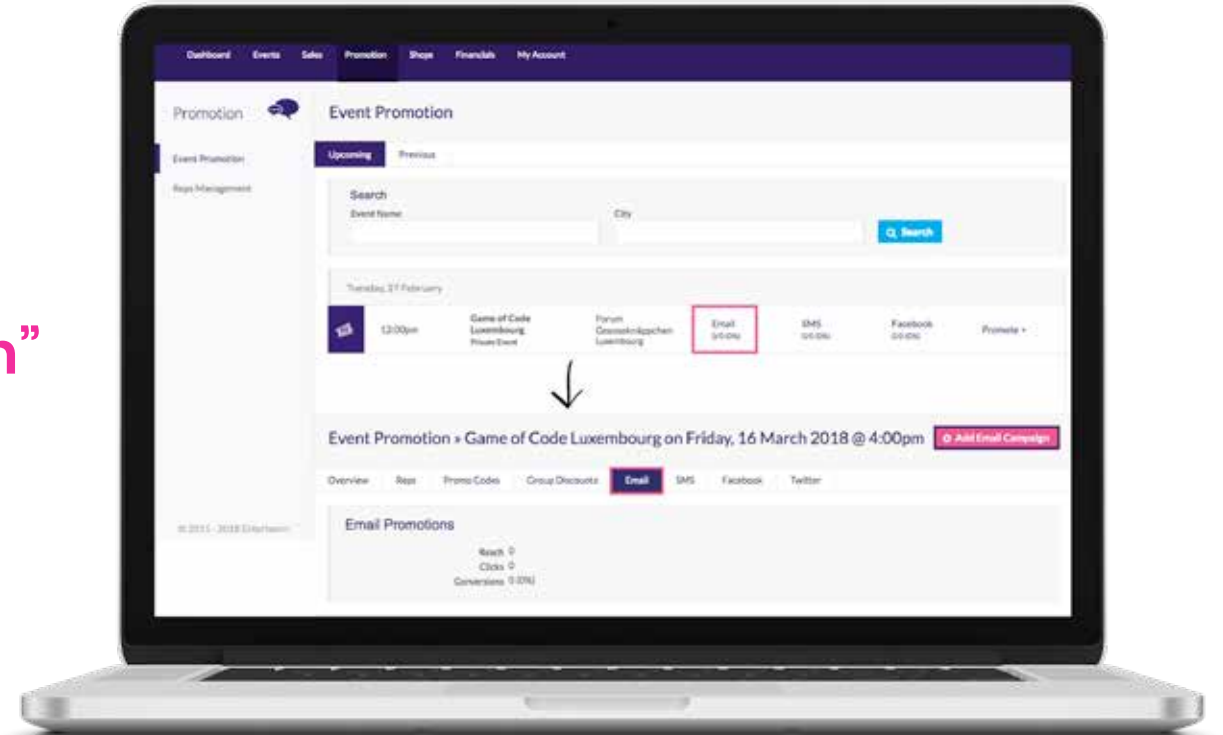


# 1. Select a Customer List

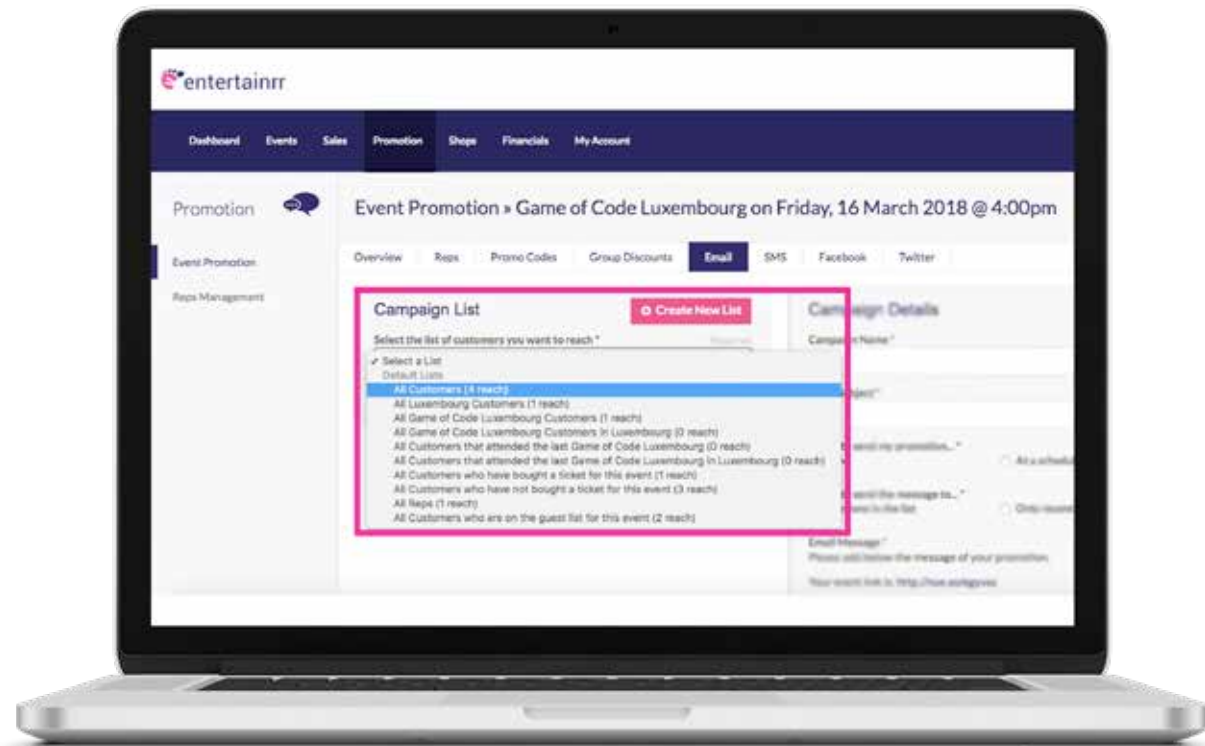
- Log in to the entertainrr dashboard via [admin.entertainrr.com](http://admin.entertainrr.com)
- Select **Promotion** > **Event Promotion**



- Select **the event** from the list
- Press **“Email”**
- Then, press **“Add Email Campaign”**



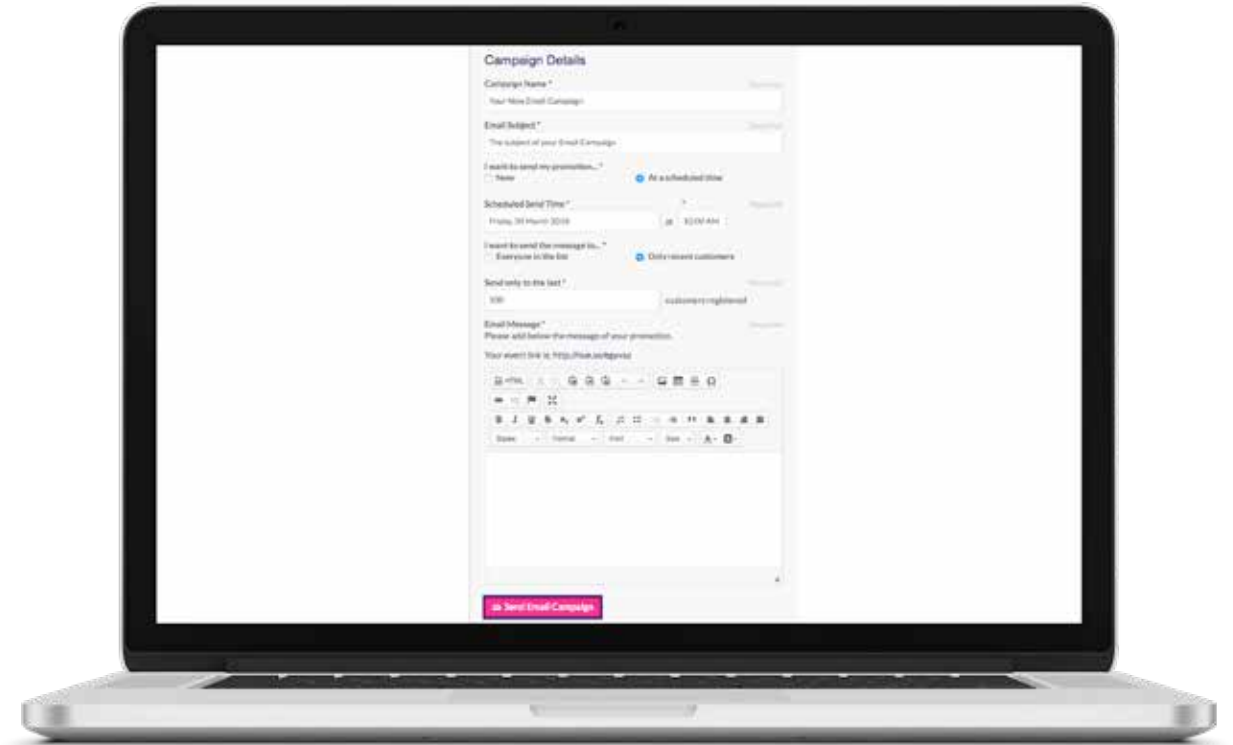
- **Select the list** of customers



# 2. Set up an Email Campaign

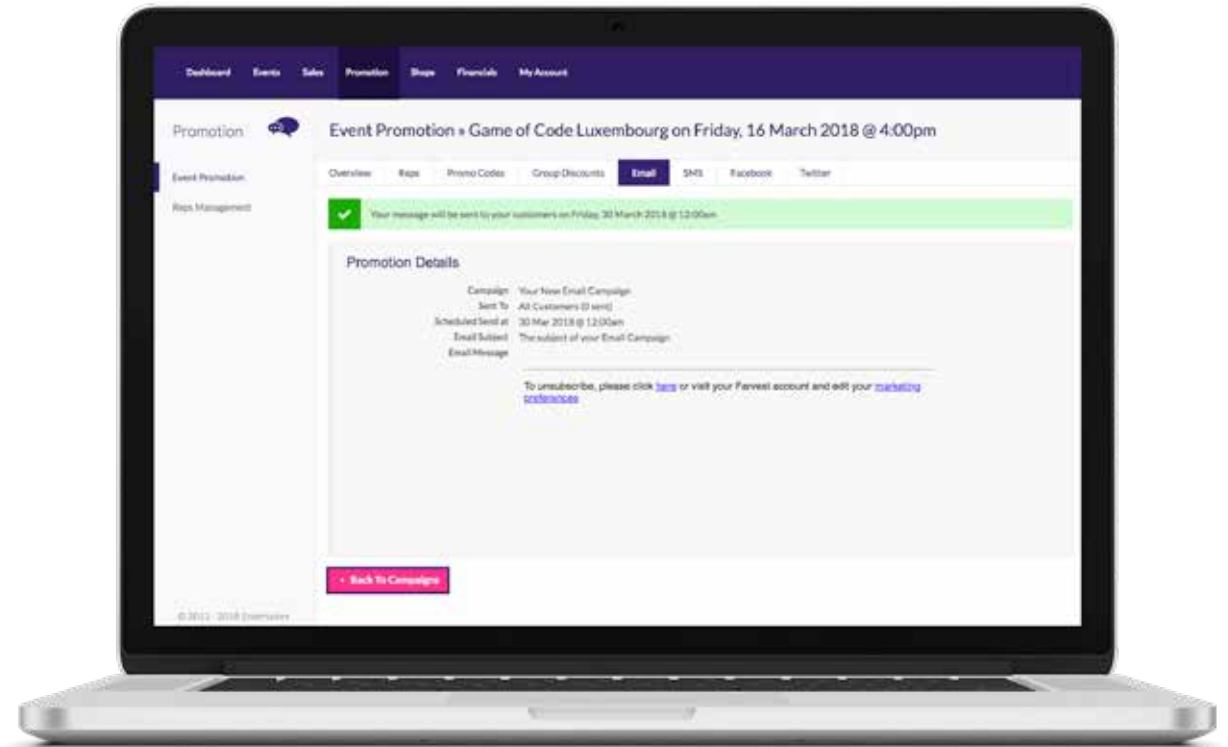
Fill out the Campaign Details

- Campaign Name
- Email Subject
- Send time (Schedule or send now)
- Recipients (Whole list of recent customers)
- Enter a message
- Press **“Send Email Campaign”**



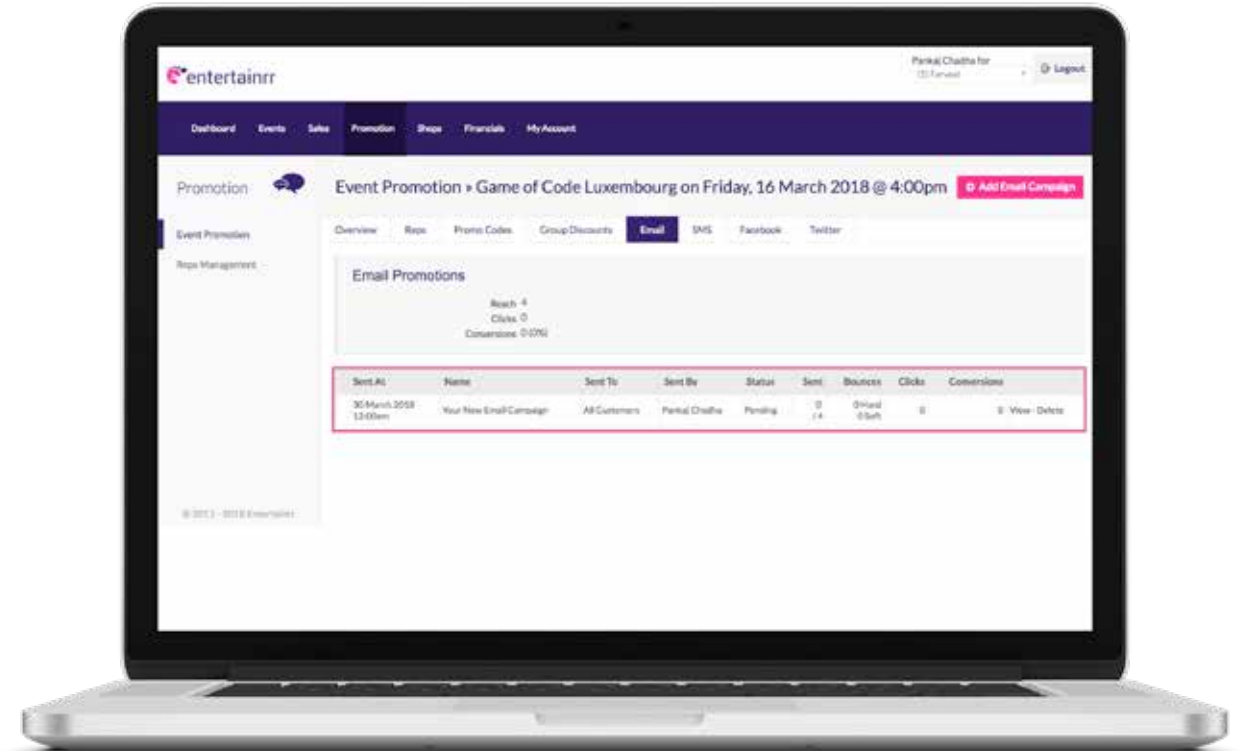
# 3. Track & Analyse your campaign

- If successful, you will see a confirmation message
- Press, **“Back to Campaigns”**

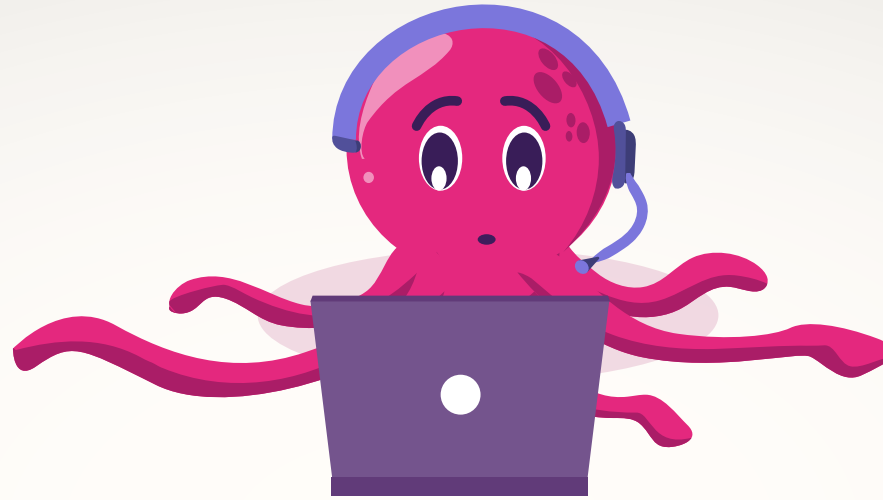


## Track & Analyse your campaign

- Status (Sent or Pending)
- Sent (The number of emails sent)
- Bounces (How many times your email failed to send)
- Clicks (How many times a link in your email was clicked)
- Conversations (How many people converted from your email)







# Thank You

**If you've got any more questions  
drop us a line or call:**

📞 **0800 368 7709** Mon-Fri (9:30am – 5:30pm)

✉️ **support@entertainrr.com**